

Subject: Re: DCBID Survey in CCA Delivers
From: Kevin Begovich <kbegovich@downtownla.com>
Date: 09/21/2017 09:13 AM
To: Julia Marino <jmarino@downtownla.com>
CC: Joanne Danganan <jdanganan@ccala.org>

Attached is the graphic.

Kevin Begovich

Art Director



Downtown Center Business Improvement District

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

Call: 213-416-7525 | Fax: 213-624-0858

Web: DowntownLA.com



From: Julia Marino <jmarino@downtownla.com>
Date: Wednesday, September 20, 2017 at 5:15 PM
To: Kevin Begovich <kbegovich@downtownla.com>
Subject: FW: DCBID Survey in CCA Delivers

Can you see Joanne's email below please? She needs a 360(w) x 285(h) survey graphic for CCA Delivers.

Julia Marino

Economic Development Associate



<https://www.downtow>

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From: Joanne Danganan [<mailto:jdanganan@ccala.org>]

Sent: Wednesday, September 20, 2017 5:15 PM

To: Julia Marino <jmarino@downtownla.com>

Cc: Christy Anderson <canderson@downtownla.com>; Nick Griffin

Re: DCBID Survey in CCA Delivers

<ngriffin@downtownla.com>; Tina Oh <toh@ccala.org>

Subject: RE: DCBID Survey in CCA Delivers

Hi Julia,

Tina will include the survey in tomorrow's CCAD, and I will include it in the October Promotions e-blast dropping on October 6. Thanks for all the assets – the copy works great, though I need to modify the graphic to fit 360(w) x 285(h) px. Can you send that through when you have the chance, please?

Thanks,

 cid:image001

Joanne Danganan

Associate Director of Public Policy & Membership

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

office: (213) 416-7511 | fax: (213) 624-0858

JDanganan@ccala.org

ccala.org



From: Julia Marino [<mailto:jmarino@downtownla.com>]

Sent: Wednesday, September 20, 2017 3:59 PM

To: Joanne Danganan <idanganan@ccala.org>

Cc: Christy Anderson <canderson@downtownla.com>; Nick Griffin <ngriffin@downtownla.com>

Subject: DCBID Survey in CCA Delivers

Hi Joanne,

It would be so great if we could get the 2017 Downtown LA Survey in front of CCA's members. Could it please be featured in CCA delivers, ideally at least a couple times from now through the end of October? I've attached a couple of different graphics, a special tracking link to the survey, and provided a very short blurb below (which I'm happy to expand on if needed). Please let me know!

Copy: Help shape the future of DTLA. MAKE IT YOURS. Take the DCBID's 10 minute survey to share your views on DTLA, and be entered to win prizes like a night at Staples Center, a Hotel Indigo Staycation, or a gift package from Whole Foods.

Link: <https://goo.gl/o3KDcv>

My best,
Julia

Julia Marino
Economic Development Associate

 <https://www.downto>

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—Attachments:————

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